

# How to score highly on a conference speech

*The communicative purpose is controversial argument*

## Criteria A Language

**The vocab is related to IMMIGRATION – find the Spanish words for:**

support _____	racism _____
racial intolerance _____	discrimination _____
controversial _____	barrier _____
minority _____	immigrants _____
legally _____	courage _____
to start afresh _____	to confront _____
hosts _____	encourage/promote _____
ethnic diversity _____	raise awareness _____
integrated _____	multiculturalism _____

**Let's practise! → PRESENT SUBJUNCTIVE – fill in the gaps with the appropriate form:**

- |   |                             |
|---|-----------------------------|
| a) <b>hablar</b> – nosotros   | d) <b>quitar</b> – ellos    |
| b) <b>tener</b> – nosotros  | e) <b>repetirse</b> – ellos |
| c) <b>saber</b> – yo ( <i>The phrase means “as far as I know”</i> ) | f) <b>hacer</b> – nosotros  |

## Criteria B Cultural Interaction

A conference speech is similar to a normal persuasive speech and might deal with a similar topic. However, imagine that, instead of standing at a podium addressing a huge crowd, you are seated at a table, like at a press conference, and your job is to introduce the topic, and possibly the other speakers, and then open up the discussion to questions and debate. Therefore, this type of speech should be argumentative and persuasive, but more formal, and less grandiose than on the previous page. It is likely you will also need to propose solutions that are realistic within the context.

- ✓ The tone and register are formal and respectful.
- ✓ The speaker appeals directly to the audience (use *ustedes* if teachers or other adults are present)  
eg: **si me permiten** = *if you'll allow me*      **como ya lo saben** = *as you already know*
- ✓ The speaker uses the nosotros form to implicate the audience and create a sense of unity  
eg: **nos afecta** = *it affects us*      **todos hemos visto** = *we have all seen*

**What are Jornadas?** → Jornadas are days dedicated to raising awareness of an issue, like Black History Month or AIDS Awareness Day. If the question mentions that you are “*celebrando unas jornadas en tu instituto*” then imagine a week of events such as exhibitions, film screenings, fundraising events and guest speakers, all with the purpose of raising awareness of an issue. Do try to make reference to this context in your answer.

## Criteria C Message

**Organisation:**

**Introduction** – set the context, state clearly why everyone is gathered here.

**Paragraphs** – each paragraph deals with a distinct idea.

**Conclusion** – thank the audience for listening and open up the discussion to questions.

**Range of relevant ideas:**

Recent troubles in the city of intolerance towards immigrants; some reasons for immigration; racial diversity within the school as something positive; those for whom it is difficult to integrate; why intolerance is wrong; proposals.

**Ready to have a go? Try this Paper 2 style question:**

Las autoridades locales han organizado una conferencia pública con el fin de conocer la opinión sobre una nueva planta de energía alternativa en su barrio. Escriba el texto de la conferencia que va a dar en nombre de los jóvenes.